Valeria Quiroga

UX & Behavioral Designer

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Skills

Diseño UX
- Behavioral science
- User Research y testing
- Gamification
- Accessibility and inclusion
- Wireframes and prototypes
- Architecture of the info
- User flow/Journey map
- Agile scrum methodology

Personality
- Perseverant
- Determined
- Empathy
- Optimistic
- Strategic

Interest
- Dataviz
- OSD 2030 Activism
- Creative code / Art
- Emotional intelligence
- Personal growth
- Assertive communication

Tools

- Figma/Sketch/Invision
- Google analytics
- HTML/CSS/JavaScript
- Hotjar/Framework heart
- Maze/Optimal/Lookback
- Miro / Figjam

Experience

UX - Behavioral Designer | Bancolombia

Remote | Dec 2020 - Present

Proptech - Fintech, Design focused on people and behaviors - Growth design - Research - Test and experiments

UX Designer | Multiplica para Bancolombia

Remote | Dec 2020 - 2021

User experience design and research for Tu360Inmobiliario - Bancolombia

UX Professor | University National of Colombia

Remote | Ago 2021 - Presente

Course name: UX design - product and service development digital.

Dataviz Designer | Datasketch

Remote | Ago 2020 - Dic 2020

UX Designer | Jobiri

Milan, Italy | Sep 2019 - Dic 2020

Art director Jr | VitamineD

Milan, Italy | Jun 2019 - Set 2019

UX/UI | Greenpack

Bogotá, Colombia | Feb 2016 - Set 2016

Languages

Spanish ●●●●●
Italian ●●●●○
English ●●●●○

Recognitions

Youth in Action for Sustainable Development Goals

Internship - YAI para ODS
Fondazione Italiana Accenture
2019

Scholarship - Milan, Italy

"Artistas Jovenes Talento"
Colombian Government
2017

Education

Politécnico di Milano

MSc. in communication design
Milano, Italia | 2020

Universidad Nacional de Colombia

Industrial design
Bogotá, Colombia | 2017

Platzi / Multiplica
Soft and technical skills

Háptica
Legal design, Diseño inclusive and accessible design